SATURDAY APRIL 7, 2018

6 pm to 9 pm

NEW LOCATION

Double Tree by Hilton Hotel
Sonoma Wine Country
One Double Tree Drive Rohnert Park, CA 94928

Senior Advocacy Services

Ombudsman Program
HICAP-Medicare
Elder Justice Initiative

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From the Heart~Senior Services A Domestic Referral Agency

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And the winners are...

PICK OF THE VINE

GUEST PICKS

★★★

2017

BEST FOOD

DOUBLETREE BY HILTON™
SONOMA WINE COUNTRY

BEST WINERY

RUSSIAN RIVER VINEYARDS
Restaurant · Farm · Tasting Lounge

BEST BEER

HOPLABS BREWING

YOUR DONATIONS SERVE 3 PROGRAMS

HICAP Health Insurance Counseling & Advocacy Program

Free Service to Medicare Beneficiaries

HICAP — The Health Insurance Counseling & Advocacy Program provides free and unbiased Medicare information, including counseling, education and advocacy.

Ombudsman visit over 5,000 vulnerable, frail Sonoma County residents of long-term care facilities, including advocating for the quality of care and the prevention of elder abuse.

Thank you to our HICAP volunteer Wayne.
21 YEARS OF SERVICE!

PICK OF THE VINE

LONG-TERM CARE OMBUDSMAN

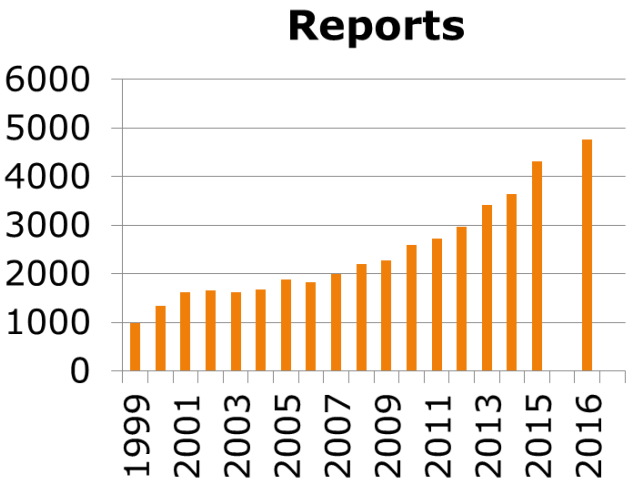
AT SENIOR ADVOCACY SERVICES

ELDER JUSTICE INITIATIVE

The Elder Justice Initiative unifies community support in protection of older adults with dignity, honor and respect.

Funds raised support volunteer recruitment and training which is vital to maximizing resources.

Abuse reports increased 150% in the past 10 years in Sonoma County, while Ombudsman funding has remained the same.



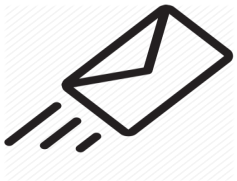
PICK OF THE VINE

PARTNER WITH US

Align your company with Senior Advocacy Services by becoming a proud SPONSOR

We want to ensure you take full advantage of your marketing benefits.

SAY YES and COMMIT TODAY!



Complete the online or enclosed COMMITMENT FORM.

SAY YES and COMMIT TODAY!

Prefer to donate in 2018? That works for us!

SAY YES and COMMIT TODAY!

Get social. Social media is a great tool to let your friends and partners know you are a proud sponsor. "LIKE" our Facebook page and stay up to date with Pick of the Vine.

SAY YES and COMMIT TODAY!

PICK OF THE VINE

PICK OF THE VINE

PARTNER WITH US

SPONSORSHIP BENEFITS	Presenting $15,000	Premier $10,000	Premium $5,000	Major $2,500	Benefactor $1,000	Supporter $500	Advocate $250
Sponsorship exclusivity	x						
Co-branded event logo	x						
Opportunity to address event attendees	x	x					
Company name included on all press releases & marketing	x	x					
Invitation, print & electronic	logo	logo					
Event advertisements, print & electronic	logo	logo					
Road signs HWY 101	logo	logo					
PowerPoint slide deck (sponsor loop)	Logo, all slides	logo					
Thank you letters (print and electronic)	logo	logo					
Company featured on POV website for one year	logo	logo	logo				
E-blasts	logo	logo	logo				
Company recognition on SAS webpage	Logo until 11/1/2018	Logo until 11/1/2018	logo				
Social media	Logo with tag and link to your site. Logo on all posts	Logo with tag	Logo with tag	Logo with tag	Shared blast		
Verbal recognition during event	x	x	x	x	x		
Reserved seating at auction	x	x	x	x	x		
VIP lounge	x	x	x	x	x	x	
Advertisement in event program	Two (2) ads full page, color, including back and front cover	Two (2) ads full page, color, inside front & back cover	Full page ad	Half page ad	Logo on shared page	listing	listing
VIP line/fast track entrance	x	x	x	x	x	x	x
VIP tickets	10	10	8	6	4	2	2

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WINERY

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FAMILY WINES

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WINES

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VINEYARDS & WINERY

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Restaurant · Farm · Tasting Lounge

WILSON

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#sonomacountystrong

We are proud to be a part of this compassionate, resilient community that has banded together in the wake of the devastating North Bay wild fires.

Kathleen Rose Gardens, licensed care facility in Santa Rosa's Coffey Park
[Photo: Karl Mondon/Bay Area News Group 10/12/17]

Many seniors experienced trauma from the fires first hand; 8 licensed senior care facilities with a total of 124 beds were lost in Sonoma County.

Thank you!

Your support helps ensure we are there for them year-round.

Senior Advocacy Services
Ombudsman Program
HICAP-Medicare
Elder Justice Initiative

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